2016

Introduction to Management

MGT10001 FULL COURSE NOTES

| SWINBURNE UNIVERSITY |

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$1 \rightarrow$ Introduction to Management

4 Functions of management:

- → Planning
- → Organising
- \rightarrow Leading
- → Controlling

Planning – The process of setting objectives and defining strategies to meet those objectives.

- Involve SMART goals Specific, Measurable, Achievable, Relevant, Time-bound.
- Additional qualities of these goals (Locke & Latham, 2002) Challenging, available for feedback and focused on learning NOT outcomes (Seijts & Latham, 2006).

Organising – The process of arranging resources and delegating tasks in order to meet objectives.

Resources that must be managed include:

- Time
- People
- Work environment
- Work equipment

Leading – The act of motivating others toward common objectives.

Controlling – The process of monitoring activities in order to ensure they are being accomplished as planned, and taking corrective action where necessary according to feedback.

Three types of controls:

- **Feedforward controls** What are the requirements of the task? What kinds of things do I need to accomplish the task? (Before task).
- **Concurrent controls** How well am I progressing in the task? How well does my work meet the task requirements? (During task).
- Feedback controls How well did I meet the task requirements? What would I do better next time? Sometimes, this evaluation is called reflective practice (Schon, 1983) (After task).

Levels of Management:

- 1. Self-management
- 2. Team management
- 3. Business management
- 4. Strategic management

Self-management:

- Aka "self-leadership" or "personal productivity".
- "A process through which individuals control their own behaviour, influencing and leading themselves through the use of specific sets of behavioural and cognitive strategies" (Neck & Houghton, 2006, p. 270).

Reasons why people procrastinate:

- Boring or tedious tasks
- Fear of failure
- Low confidence in abilities
- Low self-esteem / self-handicapping
- Depression
- Distractibility

Perfection is NOT a reason people procrastinate!!!

Other levels

- 1. First level managers
- 2. Middle managers
- 3. Top managers

First level managers focus more on leading (then organising, planning, controlling) and most require **technical skills**. Middle managers focus more on leading (then organising, planning, controlling) and most require **human skills**. Top managers focus more on organising (then leading, planning and controlling) and most require **conceptual skills**.