Social Imagination - Charles Wright Mills

Auguste Comte coined the term *Sociology*.

- Philosopher proponent of Positivism
- he advocated for the *scientific method*: objective, logical, and systematic.
- he proposed the study of social statistics (existing structural elements) and social dynamics (changes in those elements)

Harriet Matineau

- born in England and later travelled to the US.
- an early feminist
- inspired by Auguste Comte's positivism
- translated and condensed Comte's Positive Philosophy
- an advocate for anti-slavery campaigns
- wanted to improve the status that women had in society
- was one of the first sociologists that examined the role that women played in society, and she coined the term 'domestic state'

Herbert Spencer

- Societies evolve from simple to complex in which "the individual parts, while becoming more

Conflict Theory

Macro-orientated

- 1. Life chances
- 2. Scarcity of resources
- 3. Power relations
- 4. Distributions of wealth
- focuses on inequalities in society
- Claims that wealthy elites have move power and money and want to keep it
- accordingly, elites determine social norms, rules, and laws. Overall – examines why some groups have less than others. (race, class, gender, environment)

Karl Marx – Father of Conflict Theory

- believes that capitalism corrupted human nature
- states that in a capitalist system the members of the *bourgeoisie* (capitalist class) are the owners of the wealth, thus, they benefit from the exploitation of the *proletariat* (members of the working class); this creates conflict.
- believes in *Social* revolution (his ideas are the basis of Socialism and Communism)
- was interested in the changes caused by the Industrial Revolution
- believes that "people must first be able to supply themselves with food

Functionalism

Macro-orientated

- 1. **Society** Organic analogy
- 2. Solidarity
- Durkeim
- holds society together, people see themselves unified by a *collective consciousness*

- Mechanical solidarity

Community bonding though shared beliefs, values, goals, etc

- Organic solidarity

Within a society there is a diverse division of labour, which forces people to depend on one-another.

e.g. farmers, truck drivers, and grocers are all part of the complex division of labour that enables people in the West to eat.

3. Social Institutions

- formal organisations that address public needs such as education, health care, government, and welfare.

4. Value consensus

- They believe that value consensus forms the basic integrating principle in society. And if members of society have shared values they therefore also have similar identities, this helps cooperation and avoids conflict. Value consensus also ensures that people have shared: — Goals, Roles and Norms.

6. Social norms

can be described as specific guidelines

Symbolic Interactionalism

Micro-orientated

- 1. Construction of meaning/symbols
- 2. construction of self
- 3. agency
- 4. negation of roles

- focuses on how communication influences the way people's interactions with each other create the social world in which they are immersed

Symbolic interactionists aske these questions

How does social interaction influence, create, and sustain human relationships?

Do people change behaviour from one setting to another, and if so, why?

George Herbert Mead – considered the founder of Interactionalism His book "*Mind, Self and Society*" introduced the Symbolic Interactionist Theory

- believes that the root of society is the symbols that teach us how to apprehend the world. These symbols help us to develop a sense of self, the *self* is an individual's identity
- suggests that we learn to interpret symbols through our daily interactions.
- maintains that may symbols enter our minds, their meaning is

autonomous and specialised, nevertheless come increasingly to depend on each other"/

- coined the term "Survival of the fittest" : Social Darwinism

Michel Foucault – Post Structuralist Theory

- focused on issues that are of much interest to sociologists –
- madness, medicine, knowledge, punishment, institutions and sexuality
- much of his work focused on issues of power, yet this develops in opposition to Marxist conflict theory.
- power isn't about class and economic relations, but rather 'localised and fragmented' and so an emphasis on everyday practices is needed if power relationships are to be transformed.
- power and knowledge must be considered together
- prisons function as 'criminal factories'

Raewyn (formerly R.W) Connell

Recognised as being one of the most important contributors to sociological in **Australia**.

- analysis of class relations in Australia
- book "Ruling Cass, Ruling Culture" (1977)

Conflict Theory

and drink, and clothing and habitation".

- adds that 'any analysis of history must first begin by studying the production of the means to satisfy these needs'.

Marx sees *religion* as the "sigh of the oppressed creature, the sentiments of a heartless world and the soul of soulless conditions. It is the opium of the people" (in Bottomore & Bubel, 1963)

Questions

How are wealth and power distributed?
How do people with wealth and power keep them?
How are society's resources distributed

Marx and Social Class

- capitalism creates inequality
- the wealthy elites oppressed the masses
- Developed the term 'mode of production' to refer to the way in which a society produces wealth.
- includes the means of production, technological knowledge, and social relations between groups
- He believed that powerful elites produced and acquire wealth through exploitation
- claims that inequality is the result of a surplus of wealth which goes far beyond what the members need

Functionalism

of appropriate behaviour; for example, queuing when buying things.

* Studies the impact that social structures have on society and how they affect society's function Society is seen as a system of interrelated parts. These parts work together to make a society function harmoniously

Functionalists claim that changes in one area of society will be reflected in different areas.

Society, thus, benefits from a state of equilibrium.

Emile Durkeim (a French sociologist, and taught at the Uni of Bordeaux. He shared some of Comte's views.

social facts

Which refer to society's values, cultural norms, laws, conventions, social structures, etc that are *external* to the individuals and influence our lives, The individual is thus conditioned by society.

- critiques an individualistic understanding of social life.
- claims that the power that can overcome egoism is the strength of a group.

Durkeim describes *religion* as "a unified system of beliefs and practices relative to sacred things, that is to say, things set apart and forbidden – belief

Symbolic Interactionalism

interpreted, and we are told how to react. This process is constant and fluid, it never ends.

- saw the *self* developing through a number of stages, through the process of role taking

Herbert Blumer

- a disciple of Mead
- -established three premises that define the interactionist paradigm
- 1. Human behaviour is not the product of either biology or external social constrains, but of the meaning that people attach to the world around them.
- 2. The meanings the people attach to things do not pre-exit prior to the process of interaction, but emerge with it. People do not just act out of a pre-existed script, they write and rewrite the script for their role as they go along.
- 3. This process of *meaning creation* depends on a variety of approaches to interpretation of the social world utilised by people.

People take a role of the 'other' and imagine how they are perceived, modifying their conduct accordingly. (Van Keirken et a. 2010)

Erving Goffman

- developed the concept of

Dramaturgy – an interactionist theory. - people are always 'acting' – because

 people are always 'acting' – because we are constantly trying to have

	Conflict Theory	Functionalism	Symbolic Interactionalism
- deemed necessary to look in	to supply their basic needs and	and practices which unite into one	control over how others perceive us.
detail at ruling class activity.	assure their survival	single moral community called a	- believes that the individual sees life
- which involves	- inequality leads to class conflict.	Church, all those who adhere to	as a never-ending play.
- the exercise of power and	free will is restrained by an	them"	- A given situation determines the
control that is "embodied in	individual's circumstances because		roles we play and the rules we follow:
profit making, corporate growth	the existent arrangements of	Anomie – a concept used by Durkeim	Effects our 'performances'
and ruling class mobilasation and	society restrain an individual from	- refers to a normless state	- location, people, ideas, aims
resistance to working class	becoming socially mobile	- result of social instability and a loss	Goffman also suggests that when
politics"		of values.	people are on stage they need certain
- the media plays a significant		- individuals lose their sense of	things for their need for their
role in the cultural domination		direction	performances:
because it produces 'a set of		- chaos reigns	Location: workplace, a party with
middle-class cultural categories		- results in an erosion of moral	friends, a chess club, the theatre, etc.
which imply a definite		standards and social values.	Costume - e.g. uniform
interpretation of the way the		- laws and social norms are	Props – objects
world operates'.		consistently broken and there is no	
(Western and Western, 1990)		moral guidance.	Howard Becker
		D. affirms that in order to overcome	- peoples us labels to categorise
		anomie people have to develop a	people
		strong sense of community.	- "social groups create deviance, and
			by applying those rules to a particular
		Durkeim looked at suicide as a social	people and labelling them as
		problem.	outsidersThe deviant is one to who
Max Weber (some scholars see	Melvin Thumin	- no connection between insanity and	the label has been successfully
him as a symbolic interactionalist)	Social Inequality –	suicide rate.	applied." (1963)
- argued that Marxist's approach	Parents to children		Not all labels are negative
to social class was simplistic	- powerful groups have control	4 types of Suicide - Dukeim	e.g. 'good girl'.
Status groups – not defined by	- exploitation of disadvantaged	1. Egoistic suicide	
Capital alone	groups.	- occurs because of an absence of	Religion and Symbolic Interactionism
- communities determined by		solidatiry	Through reflection, people create
lifestyles		- few social connections	symbols that give meaning to their
Wrote – The Protestant Ethic and		- the individual is under-integrated	lives. Religion is thus, a system of
The Spirit of the Capitalism:			shared symbols
- Capitalism was born in a		2. Altruistic suicide	"Humans seek that they perceived to
Protestant ethic, and its system		- Occurs when an individual is	be rewards and avoid that they
of values.		deeply connected to a group:	perceive to be costs" (Startk and
- does not believe it is crucial for		- the level of Solidarity is	Bainbridge 1985)

	Conflict Theory	Functionalism	Symbolic Interactionalism
the working class to develop a		exceptionally high	The "reality" or a particular religion is
class identity.		- the individual, therefore, sees	interpreted by their members. There is
		his/her suicide as beneficial for the	no absolute "truth".
Class – related by similar		group.	Religion is therefore social
possession of wealth or the lack			constructed. Myth and ritual are
of it		3. Fatalistic sucide	symbolic and help define and reinforce
		 relates to the level of an 	the identities of the members of the
Social stratification refers to		individual's social control	group. Groups see religion as a way to
patterns of inequality which		- if not optimistic about his/her	explain enigmas that otherwise cannot
preserve status and class		future and sees no way out of a	be answered.
differences within society		specific situation – or many,	
Takes into account		- Then the person resorts to	Criticism of Symbolic Interactionism
Status – refer to a symbolic		fatalistic suicide	- overemphasises the power that an
'place'			individual has to change the world
occupied by an individual in a		4. Anomic Suicide	- ignore the roles of social structures,
hierarchical system		- Anomie (social instability caused	and institutions and how they
 relates to prestige, lifestyle, 		by a weakening of social standards)	influence our behaviours
culture, ethnicity, family		Durkeim – modernisation and	- Critics observe that many social
background, education, manners		industrialisation increased anomic	factors influence the kind of person we
or behaviour, occupation, source		suicides because society's views of	turn out to be. It is not just role
of wealth (business, luck, or		what was considered appropriate	playing.
inheritance) etc.		behaviour were changing. As a	
		consequence, certain social	
Power – the political dimensions		institutions that once regulated	
of one's role in society		behaviour lose their power.	
- based on the notion of status		Individuals can't handle what they	
groups, prestige,		perceive as 'chaos' and terminate	
- recognised that an individual		their lives.	
may occupy different positions on		Durkeim on Social Class, labour,	
each of these dimensions of		and Solidarity	
stratification – for example, a		- Collective Conscious – common	
self-employed painter may have		beliefs and values held by the	
high wealth, but low status and		members of Society	
power, whereas a religious		- <i>Solidarity</i> – Mechanical and	
minister may have low wealth but		Organic (see above)	
high status and power		Organic (See above)	

	Conflict Theory	Functionalism	Symbolic Interactionalism
Wealth = money, propterty		Talcott Parsons (1902 – 1979)	
		- argued that for society to operate,	
Weber's model of social class &		four basic conditions – what he called	
market position		<i>functional imperatives</i> – must be met	
- the bourgeoisie : owners of		1. adaption to the environment	
productive property		- any society must meet the physical	
- the petty bourgeoisie: self-		needs of its members if it is to survive	
employed people, owners of		2. Goal attainment – any society	
small business		must have some common agreement	
- salaried non-manual workers:		between its members about their	
Professionals, managers, white		priorities and aims	
collar workers who have		Value consensus, what are the goals	
credentials		of the members of society? What are	
- <i>manual workers</i> – their source		their priorities?	
of wealth is their labour. Blue		3. Pattern maintenance and tension	
Collar.		management	
Credentials are required for the		- sufficiently motivated [to carry out	
higher level of manual workers.		their social roles] and able to	
		manage the emotion tensions[of	
Classes in Australia		daily] social interaction	
1. upper ruling elite classes		Social roles are important as they	
- 1 % of the population, very		assure stability. People play different	
powerful, very wealthy (i.e.		roles. Through Solidarity people avoid	
Andrew Forrest (WA Mining		tensions, including class tensions.	
Magnate), Gina Rinehart, James		Society works for the greatest number	
Packer)		of people.	
2. Middle Class: 60% population;		4. Integration	
well educated professionals (not		-in order to maintain its existence,	
super wealthy)		any society has to ensure a measure	
3. Working class: shrinking class;		of coordination and control between	
30% of population; lower		the internal elements of the various	
education, hourly wages'		part of the social system.	
"working poor" – exist from pay		If Society is not integrated it becomes	
check to pay check		dysfunctional.	
4. Underclass: chronic		aysiunctional.	
unemployment, elderly, disabled,		Robert Merton (1910 – 2003)	
sick, very poor		- studying society in parts to	
/ /		- studying society in parts to	

	Conflict Theory	Functionalism	Symbolic Interactionalism
Inter-relational unemployment	-	understand the whole	
		- social realities have both intended	
Australia is therefore not an		and unintended <i>functions</i> – social	
egalitarian society and that the		factors that affect people in a society.	
world is not equal for all		2 types	
- many of these inequalities stem		- manifest functions –	
from covert or overt <i>prejudice</i>		- social factors that lead to an	
and <i>discrimination</i> in society.		expected consequence or outcome	
		- latent functions —	
		- factors that lead to an unforeseen or	
		unexpected consequence.	
		- suggested that when looking at any	
		social event. Sociologists should ask	
		the question – "For whom is it	
		functional?"	
		- there may be functional alternatives	
		that may be able to perform the same	
		task.	