- How, and by whom, different types of identiites are constructed and with what outcomes, cannot be addressed in general, abstract terms: it is a matter of social context. P. 10
- This is because the network society is based on the systemic disjunction between the local and the global for most individuals and social groups. And, I will add, by the separation in different time-space frame between power and experience…. Therefore, reflexive life planning becomes impossible, except for the elite inhabiting the timeless space flows of global networks and their ancillary locales. P. 11

Chapter One: The Network Society: From Knowledge to Policy – Manuel Castells

Understanding Social Transformations

- society shapes technology according the needs, values and interests of people who use the technology. Furthermore, information and communication technologies are particularly sensitive to the effects of social issues on technology itself. P. 3
- technology is a necessary, albeit not sufficient condition for the emergence of a new form of social organization based on networking, that is on the diffusion of networking in all realms of activity on the basis of digital communication networks. P. 3
- wealth, power, and knowledge generation are largely dependent on the ability to organize society to reap the benefits of the new technological system, rooted in microelectronics, computing and digital communication, with its growing connection to the biological revolution and its derivative, genetic engineering p. 3
- I have conceptualized as the network society the social structure resulting from the interaction between the new technological paradigm and social organization at large p. 3
- Digital networking technologies enable networks to overcome their historical limits p. 4
- The network society, in the simplest terms, is a social structure based on networks operated by information and communication technologies based in microelectronics and digital computer networks that generate, process, and distribute information on the basis of the knowledge accumulated in the nodes of the network. P. 7
- Networks are open structures that evolve by adding or removing nodes according to the changing requirements of the programs that assign performance goals to the networks p. 7
- Thus, at any given point in time, economic activity is performed by networks of networks built around specific business projects. The firm continues to be the legal unit, and the unit for accumulation of capital, but the operational unit is the business network, what I call the network enterprise to emphasize the fact that is a network focusing on preforming a project. P. 9
- The notion of a stable, predictable, professional career is eroded, as relationships between capital and labour are indvidiualized and contractual labor conditions escape collective bargaining. P. 9

- In fact, the least technologically advanced is a firm, region or country, and the more exposed to layoff its workers, since it cannot keep up with the competition. So, there is a correlation between technological innovation and employment, as well as between technological innovation, organizational innovation, and standards of living of workers p. 10
- Organizing labor in a network of networks has very different requirements to organizing labour in the socialized process of work in the large corporation. While change sin the labor force and in the labor market are structural, linked to the evolution of the network society, changes in the role of social actors depend on their practice, and on their ability to situate the interests they defend in the new forms of production and management. P. 11
- Networked individualism, as social structure and historical evolution induce the emergence of individualism as the dominant culture of our societies, and the new communication technologies perfectly fit into the mode of building sociability along self-selected communication networks, on or off depending on the needs and moods of each individual. So, the network society is a society of networked individuals. P. 12