Source	SS	df	MS	E
(A)	SSa	(a-1)	SS_a/df_a	MS_a/MS_E
(B)	SS_b	<i>(b-1)</i>	SS_b/df_b	MS_b/MS_E
AxB	SS _{ab}	(a-1)(b-1)	SS_{ab}/df_{ab}	MS_{ab}/MS_E
Error (res; w/in)	SS_E	ab(n – 1)	SS_E/df_E	
Total	SS_T	N - 1		

<u>Source</u>	<u>SS</u>	df	<u>MS</u>	E
Sex (A)				
SES (B)				
AxB				
Error (res; w/in)				
Total				

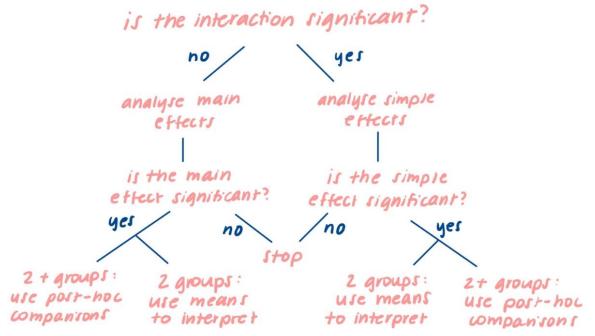
Factorial ANOVA assumptions:

- 1. DV measured on interval/ratio scale (numeric)
- 2. IV's are categorical and consist of 2 or more levels
- Independence of observations (usually met by design) no relationship between observations w/in or between groups (levels)
 - a. Randomness and representativeness
- 4. Normality observations of DV normally distributed for each level of IVs
- 5. Homoscedasticity use "egen cell = group(IV IV)" then "robvar DV, by (cell)"

Factorial ANOVA steps

- 1. Understand RQ and hypotheses, sampling pop., and how variables are measured/manipulated (type and scale)
 - a. H0: mean 1 = mean 2 = mean 3
 - b. HA= at least one mean is different from the others
- 2. Univariate statistics and graphical summaries.
 - a. By IV IV, sort: summarize DV, detail OR table IV IV, contents(n DV mean DV sd DV) row col format (%6.2f)
- 3. Check assumptions swilk and robvar
 - a. Egen cell= group(IV IV), then Robvar DV, by (cell) to check homogeneity
 - b. Bysort IV IV: swilk DV to check normality of each group
- Run AVOVA look at interaction first. Does at least one of the groups differ significantly from the rest? Anova DV IV##IV. margins IV#IV, post then marginsplot (must follow anova command)
 - a. If the interaction is significant -> do simple effects (step 5). Simple effects = cell means
 - i. If there are 3+ levels to the IV, must do post hoc to determine nature of difference
 - b. If interaction is not significant -> look at simple main effects
- 5. Secondary analyses
 - a. Simple effects for significant interactions and run post hoc as needed Bonferroni/Scheffe and pairwise comparisons
 - b. Post hoc for main effects if more than 2 means and main effect significant

6. Interpret



Factorial ANOVA calculation steps by hand

- 1. Calculate SS for each factor, interaction(s), total, and error
 - a. If using computational formula, also calculate SS for each cell.
 - b. Then calculate df
- 2. Calculate MS for each factor, interaction(s) and error
- 3. Calculate F for each factor and interaction(s).

(shouldn't be asked to calculate by hand, but just in case)

Definitional formula:

1.
$$SS_a = bn \sum (\bar{X}_{ai} - \bar{X})^2$$

2. $SS_b = an \sum (\bar{X}_{bi} - \bar{X})^2$

3.
$$SS_{ab} = n \sum (\bar{X}_{ij} - \bar{X}_{bi} - \bar{X}_{ai} + \bar{X})^2$$

4.
$$SS_{res} = \sum (X_{ijk} - \bar{X}_{ij})^2$$

 $\bar{X}_{ij} = \text{cell mean}$ $\bar{X}_{ai} = \text{column marginal mean}$ $\bar{X}_{bi} = \text{row marginal mean}$

Computational formula:

- 1. Calculate $SS_T = Sum X^2 G^2/N$
- 2. Calculate $SS_{cells} = T^2/n G^2/N$ (overall model)
- 3. Calculate SS_a= Sum $T_a^2/nb G^2/N$
- 4. Calculate $SS_b = sum T_b^2/na G^2/N$
- 5. Calculate $SS_{ab} = SS_{cells} SS_a SS_b$
- 6. Calculate $SS_E = SS_T SS_{cells}$

Simple effects

Follows a significant interaction – how does one IV and its levels behave at one level of the other IV?