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Revision of Cost Basics (Chapters 1, 2, 3, 7)

- Management accounting information helps satisfy the information needs of managers in setting worthwhile objectives, managing resources effectively and efficiently, and adding value for customers, owners and other key stakeholder groups.
- **Management accounting** – processes & techniques that focus on the effective and efficient use of organisational resources to support managers in their tasks of enhancing both customer and shareholder value.
- **Customer value** – value a customer places on particular features of a product (cost, quality & time)
- **Shareholder value** – the value that shareholders (owners) place on a business. Shareholders are usually interested in increased profitability and share price (dividends), and management has responsibility for meeting these expectations.
- Increasing customer value often comes at a cost, and sometimes managers may need to make trade-offs. Where there's a conflict between increasing customer and shareholder value, the latter is likely to be given priority as this is the key strategic objective for most organisations.
- **Effectiveness** focuses managers on the successful achievement of an objective while **efficiency** focuses managers on achieving the objective with the least possible consumption of resources. Resources include both financial and non-financial resources, e.g. **information, work processes, employees, committed customers and suppliers**. Non-financial resources determine the capabilities and competencies of the organisation, which allow it to survive and prosper in an increasingly turbulent global environment
- **Management accounting system** – an information system that produces the information required by managers to create value and manage resources. Management accounting information can be provided on a regular basis and can include estimates of the costs of producing g/s, information for planning & controlling operations, and information for measuring performance. Information can also be provided on an ad hoc basis, to satisfy the short- and long-term decision-making needs of management. However, sometimes information also needs to be obtained from other sources, including those outside the organisation e.g. **competitors' prices**
- Factors causing management accounting systems to differ:
 - Varying information needs for different managers
 - Differences in production/service technologies
 - Organisational structure and company size
 - The external environment in which the organisation competes
 - Level of sophistication of computer systems

These aspects can affect managers' needs for and supply of information, and will be an important influence on the design of a management accounting system