

FINC3011 - International Financial Management

Lecture 4 - International Parity Conditions II – PPP and RIP

Price Level, Price Indexes, and the Purchasing Power of a Currency - terms

- *Nominal price* – the monetary value
- *Price level* – the nominal price level of a country's "basket of goods" (consumption bundle)
 - Weighted average of goods and services (i.e., we spend 1% of our income on shoes)
 - Calculating the price level – cost of living

$$P(t, \$) = \sum_{i=1}^N w_i P(t, i, \$)$$

- Calculating a price index – ratio of price levels at two different times, from $t=k$ to $t=t$

$$PI(t + k, \$) = \left(\frac{P(t + k, \$)}{P(t, \$)} \right) * 100 = \frac{\sum_{i=1}^N w_i P(t + k, i, \$)}{\sum_{i=1}^N w_i P(t, i, \$)} * 100$$

- *Inflation* – when price level is rising -> lowers the purchasing power of a country's currency
 - Calculating **annual** inflation

$$\frac{PI(t+1)}{PI(t)} = \frac{P(t+1)}{P(t)} = [1 + \pi(t + 1)], \text{ where } \pi = \text{inflation}, \pi(t + 1) = \frac{P(t+1) - P(t)}{P(t)}$$

- Calculating **cumulative** inflation

$$\left(\frac{PI(t+N)}{PI(t)} \right)^{\frac{1}{N}}, \text{ where } t = \text{base year}$$

- *Deflation* – when price level is falling -> increases the purchasing power of a country's currency
- *Purchasing power* – inverse of price level

Purchasing Power Parity

- What is PPP?
 - A simple model of the determination of exchange rates
 - Baseline forecast for predicting exchange rate
 - However plays a more important role in corporate decision making for:-
 - Location of plants, factories, etc.
 - Pricing products
 - Hedging decisions
 - Assessing cost of living decisions (or job opportunities) globally
- *Internal purchasing power* – the amount of goods and services that can be purchased with \$1 in the U.S.
 - If price level is \$15,000, what is purchasing power of \$1 mil?
 - $(\$1M/\$15,000) * \$1 \text{ mil} = 66.67$ consumption bundles
 - $1/P(\$)$
- *External purchasing power* - the amount of goods and services that can be purchased with \$1 outside the U.S.
 - First, it is necessary to purchase some amount of pounds with the dollar
 - Second, it is necessary to examine the purchasing power of those pounds in UK
 - $1/S(\$/\pounds) * 1/P(\pounds)$
 - If price level is £10,000 and current exchange rate is $S(\$/\pounds)=1.4$

- % change in spot rates \approx % change in price levels (inflation rate)
- Using π represents the rate of price changes (inflation), by approximation:

$$1 + \Delta S\left(\frac{USD}{AUD}\right) = \frac{1 + \pi_{US}}{1 + \pi_{AUS}} \text{ or } \Delta S\left(\frac{USD}{AUD}\right) = \pi_{US} - \pi_{AUS}$$

- Actual % appreciation in exchange rate = US-AUS inflation differential
- Relative PPP stipulates that:
 - If $\pi_{US} > \pi_{AUS} \Rightarrow \Delta S(USD/AUD) > 0$ i.e. appreciation of AUD
 - If $\pi_{US} < \pi_{AUS} \Rightarrow \Delta S(USD/AUD) < 0$ i.e. depreciation of AUD
 - A country experiencing a higher inflation level will expect its currency to depreciate
- Example:

	US	UK
Price level(t)	\$15,000	£10,000
Inflation	3%	10%
Price level(t+1)	\$15,450	£11,000

Since inflation rate in UK is much higher, its change in price level from t=0 to t=1 is much greater.

- › Actual exchange rate $S_t(\$/\pounds) = \$1.40/\pounds$
- › According to the Absolute PPP, the pound is undervalued:
 $S^{PPP}_{t+1}(\$/\pounds) = \$1.50/\pounds$
- › The pound should strengthen by 7.14% ($= 1.5/1.4 - 1$).
- › The absolute PPP implied exchange rate for the next year
 $S^{PPP}_{t+1}(\$/\pounds) = \$1.4045/\pounds$
- › For the pound remains 7.14% undervalued
 $S^{RPPP}_{t+1}(\$/\pounds) = S^{PPP}_{t+1}(\$/\pounds) / 1.0714 = \$1.3109/\pounds$
- › The pound is expected to depreciate by 6.36%.
 $1.3109/1.40 - 1 = -6.36\%$

→ When looked from the perspective of **absolute** PPP

→ When looked from the perspective of **relative** PPP, incorporating price level changes at different times, i.e. next year.

Result is different – expected to increase in APPP, but decrease in RPPP.

The Real Exchange Rate

- The definition of the real exchange rate – the exchange rate adjusted for inflation (nominal rate adjusted for price) - measures the price of foreign goods relative to the price of domestic goods
 - **Real exchange rate indicates the deviation from APPP, and changes in the real exchange rate indicates deviations from RPPP.**

$$RS\left(t, \frac{\$}{\pounds}\right) = \frac{S\left(t, \frac{\$}{\pounds}\right) * P(t, \pounds)}{P(t, \$)} \text{ or } RS\left(\frac{\$}{\pounds}\right) = S\left(\frac{\$}{\pounds}\right) \left(\frac{P_{\pounds}}{P_{\$}}\right)$$

- Real appreciations and real depreciations – changes in FX rate adjusted for inflation
 - An increase in the nominal forex rate ($\$/\pounds$), holding \$ prices and € prices constant
 - An increase in the € prices of goods holding the \$ prices of goods constant
 - An increase in the \$ prices of goods holding the € prices of goods constant
- When APPP holds, real exchange rate should be 1
 - According to APPP, $S^{PPP}\left(\frac{\$}{\pounds}\right) = \frac{P_{\pounds}}{P_{\$}}$
- If RPPP holds, real exchange rate is constant (over-time)
- Essentially, the real exchange rate describes deviations

- Method used to end the obligation underlying an existing futures contract; go long if you have a short position in a futures; go short if you have a long position in a futures.
- E.g. An investor who has purchased two June 2006 Australian dollar futures contracts (gone long 2 contracts) can unwind or close-out their obligations by selling two June 2006 Australian dollar contracts (go short 2 contracts) before June 2006. Clearinghouse recognises this and accordingly cancels out the two positions.

Daily Marking-to-Market & Settlement

- Marking-to-market \Rightarrow market participants realise their profit or suffer their losses on their futures contract positions, on a day-to-day basis.
- Depending on how futures prices move from one day to the next, customers' margin accounts are either credited or debited.
 - **Decreased**, if futures prices move such that the position would show loss if liquidated
 - **Increased**, if futures prices move such that the position would show profit if liquidated.
- Margining requirements that are in place on organised exchanges thus ensure that every open futures contract: -
 - Is always covered by a minimum deposit (maintenance margin)
 - All profits and losses are received and paid as soon as they occur.
- Margining requirements and daily marking-to-market provisions thus effectively minimise the chance of default on a futures contract.
- Example - Consider a long position in the CME US/Euro contract (You are buying Euro in the future).
 - It is written on €125,000 and quoted in \$ per €.
 - The strike price is \$1.30 per € the maturity is 3 months.
 - At initiation of the contract, the long posts an initial margin of \$6,500. The maintenance margin is \$4,000.
 - Each day's losses are subtracted from the investor's account.
 - Each day's gains are added to the account.
 - If this investor loses more than \$2,500, he has a decision to make; he can maintain his long position only by adding more funds, and if he fails to do so his position will be closed out with an offsetting short position.
 - Over the first 3 days, the euro strengthens then depreciates in dollar terms:

Settle	Gain/Loss	Account Balance
\$1.31	\$1,250	\$6,500 + \$1,250 = \$7,750
\$1.30	-\$1,250	\$6,500
\$1.27	-\$3,750	\$2,750 + \$3,750 = \$6,500

- On day three suppose our investor keeps his long position open by posting an additional \$3,750.
- Over the next 2 days, the long keeps losing money and closes out his position at the end of day five.

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\$1.26	-\$1,250	\$6,500 - \$1,250 = \$5,250
\$1.24	-\$2,500	\$2,750