Contract A: Case Summaries

Week 1: Offer

Carlill v Carbolic Smoke Ball Co [1893] 1 QB 256		
Trigger word	Smoke ball to prevent flu. Unilateral contract.	
Facts	D advertised reward for anyone who got the flu while using the ball. P got the flu. D refused to pay the reward. P claimed there was a contract.	
Issue	Was there a contract if no offer had been made to a particular person and P had not notified of her acceptance of any offer? No period stipulated and no consideration. Promise or mere puff?	
Decision	Carlill was entitled to the reward. There was a unilateral contract comprising the offer (by advertisement) of the Smoke Ball and the acceptance (by performance of conditions stated in the offer) by Carlill.	
Principle	The advertisement constituted an offer of a unilateral contract which she had accepted by performing the conditions stated in the offer. Acceptance need not be notified before performance.	
Pharmaceutical Society of Great Britain v Boots Cash Chemists (Southern) Ltd [1953] 1 QB 401		
Trigger word	Display of goods in chemist. Offer distinguished from invitation to treat	
Facts	Self serve pharmacy, Required by law to be sold in the presence of a pharmacist.	
Issue	What stage of purchase in a self-serve store is there an acceptance of offer? Is the customer bound to a purchase once they place an item in their basket?	
Decision	D was not in breach as the contract was completed on payment. Customers must be regarded as making an offer when they present the items to the cashier and are not bound until the cashier has accepted that offer. This was supported by the fact that customers are able to return and substitute items selected from the shelves.	
Principle	Good on display are invitation to treat not an offer; the customer makes an offer when they take the goods to the register.	
	AGC (Advances) Ltd v McWhirter (1977) 1 BPR 9454	
Trigger word	Auctions. No reserve. Invitation to treat?	
Facts	P put up property for sale without a reserve. Highest bid was \$70,000 below reserve. P then withdrew the reserve and a bid of \$70,500 was made. P did not accept the bid (concerns about payment) and the property was knocked down to the earlier bidder.	
Issue	Did removing the reserve at auction constitute an offer to sell to the highest bidder or was it an invitation for offers?	
Decision	Bidders at auctions make offers that may or may not be accepted. Withdrawal of a reserve does not change this. Did not alter the general rule. The holding of an auction without reserve did not constitute an offer and did not bind the vendor to sell to the highest bidder.	

	AGC (Advances) Ltd v McWhirter (1977) 1 BPR 9454	
Principle	An auction is merely an invitation to treat. Offer is accepted by the auctioneers 'fall of the hammer'. Auction without reserve did not bind them to accept the highest bid.	
Harvela Investments Ltd v Royal Trust Co of Canada (CI) Ltd [1986] 1 AC 207		
Trigger word	Tenders	
Facts	Selling shares, two companies asked to submit tenders and explicitly specified that it binds itself to accept the highest bid from the two. H bid the most but another company said (101K more than any other offer)	
Issue	When a person invites tenders and expressly binds itself to accept the highest bid is that person liable for breach of contract if the highest bidder is not accepted?	
Decision	Call for tenders was held to be an offer because the vendor promised to accept the highest bid. The invitation to submit tenders amounted to an offer due to the specification. A unilateral contract was formed.	
Principle	Parties inviting tenders should carefully consider the terms, conditions and wording of the invitation. Failure to do this may result in unintended contracts being created between the tenderer and the party inviting tenders.	
	Dickinson v Dodds (1876) 2 Ch D 463	
Trigger word	Revocation of offer/termination of offer	
Facts	DO offered to sell DI his house for \$800. He promised to keep offer open to him until Friday. On Thursday Do accepted an offer from a third party and sold the house to them.	
Issue	Whether the defendants promise to keep the offer open until Friday morning was a binding contract between the parties	
Decision	Statement made by Dodds was nothing more than a promise and no binding contract was formed.	
Principle	Offer can be revoked any time before there is acceptance. Also stated that communication by a friend or other party that an offer had been withdrawn was valid and would be treated as if it came from the person themselves.	
	Goldsbrough Mort & Co Ltd v Quinn (1910) 10 CLR 674	
Trigger word	Revocation/termination of offer. Consideration.	
Facts	Q owned land. Offered G the right to purchase land within 1 week for \$5. Before the week was up and any offer, he withdrew the offer. G accepted the offer within the week but W refused to sell the land to G.	
Issue	Had a contract been formed between Goldsborough and Quinn?	
Decision	Enforceable contract was formed.	
Principle	The offeror could not withdraw before the expiration of the promised period because the promise to keep the offer open was supported by consideration (\$5).	
Mobil Oil Australia Ltd v Wellcome International Pty Ltd (1998) 81 FCR 475		
Trigger word	Revocation after performance has started. Unilateral contract.	

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Facts	M told its franchises that they would reward franchisees who live up to 90% over 6 years. Reward was vague but would be extension of tenure with no cost. Abandoned scheme after 4 years despite time and money spent trying.		
Issue	Can a unilateral contract be revoked after performance has been partly performed?		
Decision	No offer. Statement was too vague and uncertain. Even if there were an offer M entitled to revoke unilateral offer although performance had commenced.		
Principle	A unilateral offer may be revoked at any time (even after performance has begun) unless there is an implied ancillary contract not to revoke the offer once the offeree commences performance.		
	Fong v Cilli (1968) 11 FLR 495		
Trigger word	Acceptance after death. Lapse and death of offeror.		
Facts	Contract for sale of land. C were tenants and F owned the land.		
Issue	Can a purchaser of a property accept an offer even thought why knew that the person who had offered to sell the property had died?		
Decision	No acceptance and therefore no contract.		
Principle	Offeree can not accept an offer after the offers death where the offeree knew of the death before acceptance.		
	Laybutt v Amoco Australia Pty Ltd (1974) 132 CLR 57		
Trigger word	Dead while offer still open.		
Facts	L owned land and A was going to buy it. L died while the offer was still open. Offer was to be made to 'me'. A told L's widow he accepted		
Issue	Was this valid acceptance		
Decision	Not acceptance and no contract.		
Principle	HCA held that as a general rule that upon the death of a party to a contract his liability is passed onto his representatives (his widow). The rule does not apply if the performance of a contract depends on the personal skill of the offeror.		
Neilson v Dysart Timbers Ltd [2009] NZSC 43; [2009] 3 NZLR 160			
Trigger word	Application for leave. Failure of condition and changed circumstances.		
Facts	D obtained judgment against N for \$315,000 under guarantee given by N for their company. N disputed liability under guarantee and applied for leave to appeal. N offered to pay \$250,000 for full satisfaction of their debt and D's solicitors were urged to get instructions from client. 3 hours after leave for appeal was granted, observing the possible risks of the leave, D accepted the offer. N claimed it was no longer available for acceptance.		
Issue	Was the offer still open for acceptance or had it lapsed?		
Decision	Offer was still available for acceptance and it had not lapsed.		
Principle	An offeree cannot reasonably expect to be able to accept an offer if the basis on which it was made has fundamentally changed.		

Stevenson, Jaques & Co v McLean (1880) LR 5 QBD 346		
Trigger word	Rejection/counter offer/mere inquiry. Iron	
Facts	M wrote to SJ offering to sell an iron at \$40 and that the offer would be open until Monday. On Monday morning, SJ telegram M asking if he would accept \$40 over 2 months and if not what was the longest period he would give. M did not reply and sold all units to another party. D telegrammed SJ and advised they had been sold. Ten minutes later (before the telegraph arrived), SJ sent a telegraph accepting the offer.	
Issue	Was there a binding contract? Was the telegram an inquiry for information or a counter offer?	
Decision	Held that they were only inquiring for more information about whether the terms of the offer could be changed. This meant the offer was still valid and the second telegram formed a binding contract. Whilst the promise to keep the offer open until Monday was not binding (an offeror can revoke this at any time), there had been no revocation communicated yet.	
Principle	A counter offer is treated as rejection (I will give you \$40 instead) and once it has been rejected it is no loner available for acceptance. A mere inquiry is distinguished from a counter offer and not a rejection (is there room for movement in the price etc).	