

# SPORT & SOCIETY

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# SPORT AND GOVERNMENT POLICY IN AUSTRALIA

<p>REASONS WHY GOVERNMENTS HAVE BECOME MORE INVOLVED IN SPORT IN THE 20<sup>TH</sup> CENTURY</p> <ul style="list-style-type: none"> <li>• Raise fitness &amp; physical ability of sedentary population</li> <li>• Promote national prestige to other countries</li> <li>• Promote sense of identity &amp; unity, pride about sporting achievements</li> <li>• Increase support for political leaders</li> <li>• Promote economic development EG airport line created for Olympic Games Aust.</li> </ul>	
<p>SHOULD GOVTS BE INVOLVED? YES</p> <ul style="list-style-type: none"> <li>• Dom &amp; int. travel → support industries that cater to sport (hotel)</li> <li>• Policy needed &amp; funding support</li> <li>• Sport &amp; inclusion</li> <li>• Anti-siphoning legislation &amp; sport broadcasting regulations</li> </ul>	<p>SHOULD GOVTS BE INVOLVED? NO</p> <ul style="list-style-type: none"> <li>• Let free market determine sport</li> <li>• Politics distract athlete performance</li> <li>• Govt = inc. bureaucracy = inc. inefficiencies</li> <li>• Govt only regulates for its own good</li> </ul>
<p>AUSTRALIAN SPORTS COMMISSION (ASC)</p> <ol style="list-style-type: none"> <li>1. <b>Australian Institution of Sport (AIS):</b> training &amp; developing athletes &amp; money invested to gain top elites</li> <li>2. <b>Sport Performance &amp; Development Groups:</b> fund NSOs, policy frameworks for sport administration &amp; governance, management</li> <li>3. <b>Business Operations:</b> admin of ASC &amp; AIS, oversee commercial services</li> </ol>	<p>ASC: MAJOR ACTIVITIES</p> <ul style="list-style-type: none"> <li>• Funding &amp; evaluation of NSOs</li> <li>• Setting coaching standards &amp; edu</li> <li>• Fund &amp; develop Indigenous &amp; disability sport</li> <li>• Develop women's sport</li> <li>• Standards &amp; edu of sporting officials</li> <li>• Athletic career transition &amp; retire</li> </ul>
<p>ASC POLICY: AUSTRALIA'S WINNING EDGE</p> <ul style="list-style-type: none"> <li>• 2014-15 investment into elite sport: \$120m</li> <li>• Fund to win medals at games → 20m 'redirected' for max potential to win medals in Rio</li> <li>• Winners: swim, losers: football → issue: if not qualified for medal, funding for sport decreases</li> </ul>	<p>AIS: CANBERRA</p> <ul style="list-style-type: none"> <li>• Worlds best practice in performance</li> <li>• Contribution Aus' results at Olympic &amp; Paralympic Games</li> <li>• Athlete scholarships &amp; residence</li> <li>• State institutions have followed</li> </ul>