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Regulating Framework (TOPIC 1):

What is a Company?

- A company is an artificial or fictitious entity recognised by the law as a legal person with its own rights and liabilities.
- A company comes into existence as a body corporate at the beginning of the day on which it is registered: s 119.
 - o That is, the company has a <u>separate legal personality</u> once it is registered: Salomon.
- The shareholders, directors who control its management, officers and employees are <u>distinct</u> from the company and can therefore also be secured creditors (Salomon) or employees (Lee's Air Farming) with respect to the company.
- A company as a <u>separate legal entity</u> has the legal capacity of a <u>natural person</u> in that it can own property, contract and sue and be sued as well as that of a <u>body corporate</u> which allows it to issue shares and grant a charge: s 124.
- <u>Consequences</u> of treating the company as a separate legal entity include:
 - o Company's obligations and liabilities are its own, and not those of its participants
 - o Shareholders have limited liability.
 - Company can sue and be sued in its own name.
 - Company has perpetual succession.
 - o Company's property is not the property of its participants.
 - o Company can contract with its participants.

- The notion of <u>limited liability</u> is an important characteristic of companies which ensures that shareholders are not personally liable for their company's debts.
 - Company's debts are its own not the shareholders and directors.
 - The liability of shareholders is limited to the amount that they have already paid or promised to pay for their shares this includes any unpaid amount on partly paid shares. If paid in full, there is no liability to pay for the company's debts.
 - For example: company issues 100 shares at \$3 per share to a shareholder. If the shareholder in fact only paid \$1 on each share the extent of the shareholder's liability would be the unpaid \$2 per share (\$200). If the shareholder paid the full \$3 per share the shares were 'fully paid' the shareholder would have no liability.
- The notion of <u>perpetual succession</u> is that a company continues to exist irrespective of a change of shareholders and directors until the company is deregistered.
- The transferability of shares is a feature that distinguishes a company from a partnership.
 - Shareholders are able to transfer or sell their shares free of any restrictions and free transferability of shares is a requirement for listing on a stock exchange.
- <u>Shareholders</u> contribute capital by paying the issue price on their shares.
 - The primacy role of a shareholder as an organ of the company and the most important stake holder is to appoint and remove directors, by way of an ordinary (50%) or special resolution (75% - quorum) to bind the company. Other roles include amending the company constitution.
- <u>Directors/Board of Directors</u> are predominantly given the exclusive power to control the management of the company's business.
 - The business of a corporation is to be managed by or under the direction of a board of directors: s 198A.
 - They are subject to strict fiduciary and statutory duties. For example: directors are required to exercise their powers in the best interests of the company and its shareholders.
 - This is impossible for large companies, which will instead have a CEO and senior managers who manage the company. The board of directors has a governing and supervising role which oversees the CEO and senior managers.

The Historic Development of Australian Company Law: <u>Joint stock companies:</u>

- Business enterprises were created either by an act of parliament or royal charter or were formed by adapting the partnership form so that they possessed the main characteristics of corporations and so were suited to pooled investment.
 - Incorporation by charter enabled a <u>separate legal entity</u> described as a corporation to come into existence.
 - Such corporations were recognised by the law as distinct legal persons separate from their shareholders and the shareholders usually and their liability limited to the extent of the investment.
 - The business of the corporation was entrusted to a board of directors and its capital was divided into tradeable stock or shares, hence these companies became known as 'joint stock companies'.
- By the 18th century, many business enterprises were formed as <u>unincorporated stock</u> <u>companies</u> without direct legal recognition.
 - These were partnerships that operated under a constitution described as a 'deed of settlement' providing for the division of the enterprises capital into free transferable

- stock and the appointment of managers or directors to control the business' activities in similar ways to chartered corporations.
- Following the collapse of the South Sea Company, the <u>Bubble Act</u> was passed in 1720 to prohibit the formation of unincorporated joint stock companies so that only corporations incorporated by charter could be legally formed.
 - This legislation was a response to excessive speculation which culminated in the bursting of the South Seas Company "bubble".
 - It also represented an attempt by chartered companies to remove competition from unincorporated joint stock companies for investment capital.
 - Although the Bubble Act remained on the statute books for more than a century, it
 was rarely used and did little to inhibit the formation of joint stock companies during
 the British industrial revolution, especially in canal and railway construction when
 demand for pooled investment increased considerably.
 - o Bubble Act was found to be not very effective and eventually repealed in 1825.
- The <u>Joint Stock Companies Act 1844 Act (UK)</u> allowed companies to be incorporated by 'registration' through a simple form filling process. That is, not by way of an Act of Parliament or Royal Charter grant.
- <u>Limited Liability 1855 Act</u> introduced the notion of 'limited liability' which made investment
 in companies more attractive by decreasing the risk as shareholders were no longer liable
 for the debts and obligations of the company rather liability was limited to the amount they
 agreed to invest.
 - 'Ltd' at the end of a company's name warned of shareholders diminished liability.

Constitutional Crisis for Australian Corporations Law:

- The commonwealth passed the Corporations Act 1989 (Cth) in an attempt to assume sole control over companies and securities regulation.
 - The constitutional validity of the act was challenged in the High Court. The High Court in New South Wales v Commonwealth (1989) 169 CLR 482 held that the commonwealth did not have the power under s 51(xx) of the Constitution to pass laws providing for the incorporation of trading and financial corporations and therefore the commonwealth did not have the power to take over corporate regulation in Australia.
- The <u>Corporations Act scheme</u> was developed to meet the need for uniform Australia-wide corporations legislation, administered by a single Commonwealth authority, the Australian Securities and Investments Commission (ASIC).
 - This legislative framework of commonwealth legislation applied as state law. This
 legislation had the characteristics of and was treated for all practical purposes as if it
 was Commonwealth law.
 - The constitutional validity of the scheme was successfully challenged leading to the overhaul of the regulatory scheme.
- In 2000, the states and northern territory agreed to refer to the commonwealth their constitutional powers to make and amend laws dealing with companies and securities.
 - S 51(xxxvii) of the constitution gives the commonwealth the power in relation to any matter referred to it by the states.
 - Consequently, the commonwealth passed the Corporations Act 2001 (Cth) and the ASIC Act which apply Australia wide.

Types of Companies:

- Companies are the most popular form of business organisation.
- There are nearly 2 million companies registered in Australia and they vary greatly in the size of business and the number of shareholders.
- The overwhelming majority of companies operate small business enterprises and are typically controlled by an individual person or a family.
- The Corporations Act draws a <u>distinction between public and proprietary (private)</u> companies.
 - o A company must be one or the other.
 - There are significantly more proprietary companies than public companies.
 - The regulation of <u>proprietary companies</u> is designed to suit the needs of companies with small numbers of shareholders.
 - One-person proprietary companies are permitted: Salomon.
 - Proprietary companies are divided into two subcategories: small and large proprietary companies.
 - The distinction is based on the scale of the proprietary company's business.
 - Most proprietary companies are small proprietary companies and are subject to minimum financial disclosure requirements.
 - The legislation imposes more onerous obligations and greater public transparency on <u>public companies</u> because they are permitted to raise capital from the public and usually operate large-scale businesses with large numbers of shareholders. The fundraising rules are discussed in Chapter 7.
- The largest public companies choose to list their shares on the Australian Securities Exchange (ASX) which operates the main Australian stock market in which shares of listed companies can be bought and sold.
 - There are more than 2,000 companies whose shares and other securities are listed on the ASX.
- See chapter 3 for a further discussion.

What are companies used for?

- Companies are used as many things but usually as a vehicle to run a business.
- There are tax advantages of being a company.
 - o There is only a flat 30% rate tax.
- There is also the advantage of limited liability to shareholders.

Regulators:

<u>Australian Securities and Investments Commission (ASIC):</u>

- Australian Securities and Investments Commission (ASIC) is the primary corporate regulator responsible for administrating the Corporations Act.
- ASIC is a body corporate with between 3 and 8 government appointed commissioners headed by a chairperson: ASIC Act ss 8-10.

Role and objectives:

- \$1(2) of the ASIC Act outlines the role/objectives of ASIC to:
 - (a) maintain, facilitate and improve the performance of the financial system and the entities within that system in the interests of commercial certainty, reducing business costs, and the efficiency and development of the economy;

- (b) promote the confident and informed participation of investors and consumers in the financial system;
- (c) administer the laws that confer functions and powers on it effectively and with a minimum of procedural requirements;
- (d) receive, process and store, efficiently and quickly, the information given to ASIC under the laws that confer functions and powers on it;
- (e) ensure that information is available as soon as practicable for access by the public; and
- (f) take whatever action it can take, and is necessary, in order to enforce and give effect to the laws of the Commonwealth that confer functions and powers on it.

Functions:

- ASIC is the government authority that <u>registers companies</u>.
- ASIC provides publicly accessible information on all Australian companies through its national corporate database, ASCOT.
 - The ASCOT database contains public information about corporations, including their names, registered offices, particulars of directors and principal activities; fundraising offer documents licensed financial service providers (for example, stockbrokers and investment advisers), and registered auditors and liquidators.
 - Any person is able to search ASCOT to obtain publicly accessible information about companies.
 - Any written material that purports to have been prepared by ASIC from information contained in the ASCOT database is admissible as prima facie evidence, in the absence of evidence to the contrary, as proof of the information contained in it and is admissible in court proceedings as evidence without formal certification of its accuracy: s 1274B.
- ASIC is the main authority responsible for regulating <u>financial products</u>, <u>financial services and financial markets</u>.
- ASIC has in important role in regulating company takeovers.
- ASIC has the responsibility of ensuring compliance with the provisions of the Corporations Act. To this end, Pt 3 of the ASIC Act provides ASIC with wide <u>investigatory and information-gathering powers</u> where it has reason to suspect that a contravention of a national scheme law may have been committed.
 - For example, s 19 gives ASIC the power to require any person to give reasonable assistance and answer questions on oath where it conducts an investigation.
 - Under ss 28 39 it can compel persons to produce books and records in a wide range of circumstances. ASIC's investigations and information-gathering powers are further discussed in Chapter 21.
- ASIC has the power to <u>initiate civil proceedings</u> against a person where as a result of an
 investigation or examination it forms the opinion that it is in the public interest to do so:
 ASIC Act, s 50.
 - The proceedings may, for example, be brought in the name of a company against its directors for the recovery of damages for fraud, negligence, default, breach of duty, or other misconduct.
 - S 50 also enables ASIC to initiate class actions for the recovery of damages on behalf of shareholders or other persons.

- In addition, under s 1330 of the Corporations Act, ASIC has the power to intervene in any legal proceedings initiated by others relating to a matter arising under the corporations legislation.
- ASIC may also <u>bring a criminal prosecution</u> where, as a result of an investigation, it forms the
 opinion that a person has committed an offence against the corporations legislation and
 ought to be prosecuted: ASIC Act, s 49.
 - ASIC's powers to begin criminal prosecutions overlap with similar powers granted to the Commonwealth Director of Public Prosecutions (DPP).
 - Because this overlap caused past tension between ASIC and the DPP, guidelines were established that require senior officers of ASIC and the DPP to meet regularly and review all investigations and prosecutions in which ASIC and the DPP have common interests.
 - The guidelines also require ASIC to consult with the DPP before taking civil enforcement action in any case where criminal proceedings may also be available.
 - Unresolved disputes between the two organisations must be referred to the Committee for Corporate Wrongdoing for determination.
- ASIC performs an important <u>educative</u> function by releasing regulatory guides, consultation papers, information sheets and media releases.
- Under s 11(2) of the ASIC Act, ASIC is given additional functions:
 - (a) to provide such staff and support facilities to the Takeovers Panel, the Disciplinary Board and the Review Board.
 - (b) to advise the Minister about any changes to the corporations legislation (other than the excluded provisions) that, in ASIC's opinion, are needed to overcome, or would assist in overcoming, any problems that ASIC has encountered in the course of performing or exercising any of its functions and powers.
- <u>In summary</u>, the role and function of ASIC is to:
 - o Registers new companies.
 - o Regulation of financial services and markets.
 - Powers of investigation to ensure compliance with of the Corporations Act 2001
 (Cth) ASIC Act 2001 provides wide powers to do so.
 - Bring legal proceedings.

The Australian Stock Exchange (ASX):

- The ASX operates Australia's main financial markets for equities including shares, derivatives and fixed interest securities.
- The primary <u>role</u> of the ASX is to ensure the integrity of their financial markets so that they operate in a fair, orderly and transparent manner.
- The major <u>responsibilities</u> of the ASX includes:
 - Having adequate arrangements in place for operating their markets;
 - Admitting entities to its official list;
 - Supervising listed entities; and
 - Monitoring and enforcing compliance with the markets operating rules including its listing rules.

Takeovers Panel:

• The Takeovers Panel is the primary forum for dealing with <u>takeover disputes</u> to ensure such disputes can be resolved quickly by a specialist body and to prevent the various parties

- involved in a takeover from slowing up the process by initiating court litigation as either a defensive or strategic strategy.
- A person's right to commence court proceedings about a takeover bid is delayed until after the end of a takeover bid period.
- It is a peer review body with members appointed by the government on the basis of their knowledge and experience in business, the financial markets, law, economics and accounting.
- Under s 657D the Panel can make a wide range of remedial orders to protect the rights of any person affected.
- The Panel has the power to review certain decisions of ASIC to grant exemptions or modifications during the life of a takeover: s 656A.

Other bodies:

Financial Reporting Council:

- The Financial Reporting Council (FRC) operates as a single oversight body for the key elements of the financial reporting system.
- The FRC <u>aims</u> to ensure that oversight is coherent and effective and in alignment with a common policy direction.
- Under s 225(1) of the ASIC Act, the FRC's <u>functions</u> include:
 - providing broad oversight of the processes for setting accounting and auditing standards in Australia;
 - monitoring the effectiveness of and advising on auditor independence requirements;
 - o giving reports and advice to the Minister; and
 - establishing appropriate consultative mechanisms.

Corporations and Markets Advisory Committee (CAMAC):

- Corporations and Markets Advisory Committee (CAMAC) is the main corporate law reform advisory body of the Corporations Act scheme.
- Under s 148 of the ASIC Act CAMAC's primary <u>function</u> is to advise and make recommendations to the government on any matter connected with the operation, administration and reform of the corporations legislation.
- CAMAC can also make <u>recommendations</u> regarding the financial products industry and the financial services industry as well as proposals for improving the efficiency of the financial markets.