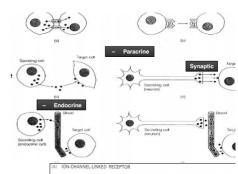
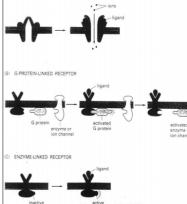
Types of Signals

- Endocrine signals involve a cell releasing a substance into the bloodstream that eventually reaches the target cell (e.g. insulin is released from pancreatic cells to reach liver cells via hepatic bloodstream). Endocrine signals are slow, diffuse, have a longer response time and take longer to turn off (e.g. release of sex hormones during puberty).
 - They have a lower hormone concentration at target but have a high affinity receptor
- **Paracrine signals** involve a cell releasing a *substance onto an adjacent cell (e.g. the synaptic terminal)*. These signals are fast, precise and have a sharp on/off switch (e.g. calcium acting on Ryanodine Receptors for muscle contraction).
 - o They have a high transmitter concentration and low affinity receptor
- Autocrine signals involve the release of transmitter that acts on the cell itself.
 Signals include proteins/peptides, amino acid derivatives (histamine & thymine), fatty acids and their derivatives (prostaglandins), cholesterol derivatives (steroids), gases (NO, CO) and ions (Ca2+).





Receptors

- Intracellular: Intracellular receptors have hormone or gas ligands that can diffuse through the cell wall. They are usually enzyme linked (cGMP or NO).
- Surface: Surface receptors can be channel or enzyme linked, or can be G Protein Linked (the activation of which opens a channel or activates an enzyme through phosphorylation).
 - Ligand binding or phosphorylation in a G Protein alters the shape and confirmation of the protein, which causes a change in function. This allows for the opening of an ion-gated channel.
 - One example is the C Terminal of the Beta Adrenergic Receptor.

Adrenaline Example

- Adrenalin binds to the Adrenergic Receptor. The activated receptor-ligand complex binds to and activates G-Protein which activates Adenylyl Cyclase and allows for the synthesis of Cyclic AMP from ATP.
- Cyclic AMP binds to **Protein Kinase-A** via the *Regulating Subunit*. This stops it from binding to the **Catalytic Subunit** and becomes active.
- Active PKA the binds to inactive Phosphorylase Kinase to activate it via phosphorylation and converts Glycogen to G1P.
 This induces Glycogenolysis.

Other Examples

- Cyclic AMP activates PKA. PKA phosphorylates CREB (cAMP response element binding protein which binds to the promoter region of DNA). Transcription of genes is increased. This leads to altered levels of particular proteins.
- **TGF-b** ligand binds to receptors **I & II** to attract 2 & 3 **SMAD proteins.** This causes **3 & 4 SMAD** to bind to *co-factors* to form **SBE complex** and allows for protein production.

