#### Week 4:

Module Four: Settings based nutrition and food promotion - workplaces

### Learning objectives:

- Identify different settings and life stages suitable for nutrition and food promotion
- Summarise the relevance and benefits of nutrition and food promotion in workplaces
- Describe different approaches to promote nutrition in the workplace
- List the advantages and disadvantages of workplace nutrition and food promotion
- Apply your learnings to critique and offer suggestions on how to improve upon some existing workplace nutrition programs

# DIFFERENT SETTINGS AND LIFE STAGES SUITABLE FOR NUTRITION AND FOOD PROMOTION

# What is settings-based nutrition and food promotion?

#### **Defining 'Settings'**

- Places where people congregate and collaborate during the course of their daily lives
- Have physical boundaries, a form of organised structure, and people with different roles
- > e.g. workplaces, schools, childcare centres, universities, sporting clubs, churches

# **Settings for nutrition and food promotion**

- Means to reach individuals within their social networks and physical environments, gain access to services & synergistically bring together
- Community action
- Can take many forms

#### Socioecological model - settings

- Sits within the organisational level of the model & some in intrapersonal and community levels.
- Includes multiple strategies at multiple levels to maximise the potential health and nutrition impact

# THE RELEVANCE AND BENEFITS OF NUTRITION AND FOOD PROMOTION IN WORKPLACES

## Workplace health promotion

Workplace influences the physical, mental, economic and social well-being of workers and in turn the health of their families, communities and society

# Why should companies promote nutrition?

- Employer benefits
- Unhealthy workers are costly
- Tax advantages for the employers
- Mandated by law
- Avoid litigation

#### DIFFERENT APPROACHES TO PROMOTE NUTRITION IN THE WORKPLACE

#### Approaches to promote nutrition in the workplace

#### Information and education

- Posters, labelling, information sessions
- Food that are on sale
- Aim: enable employees to decided for themselves