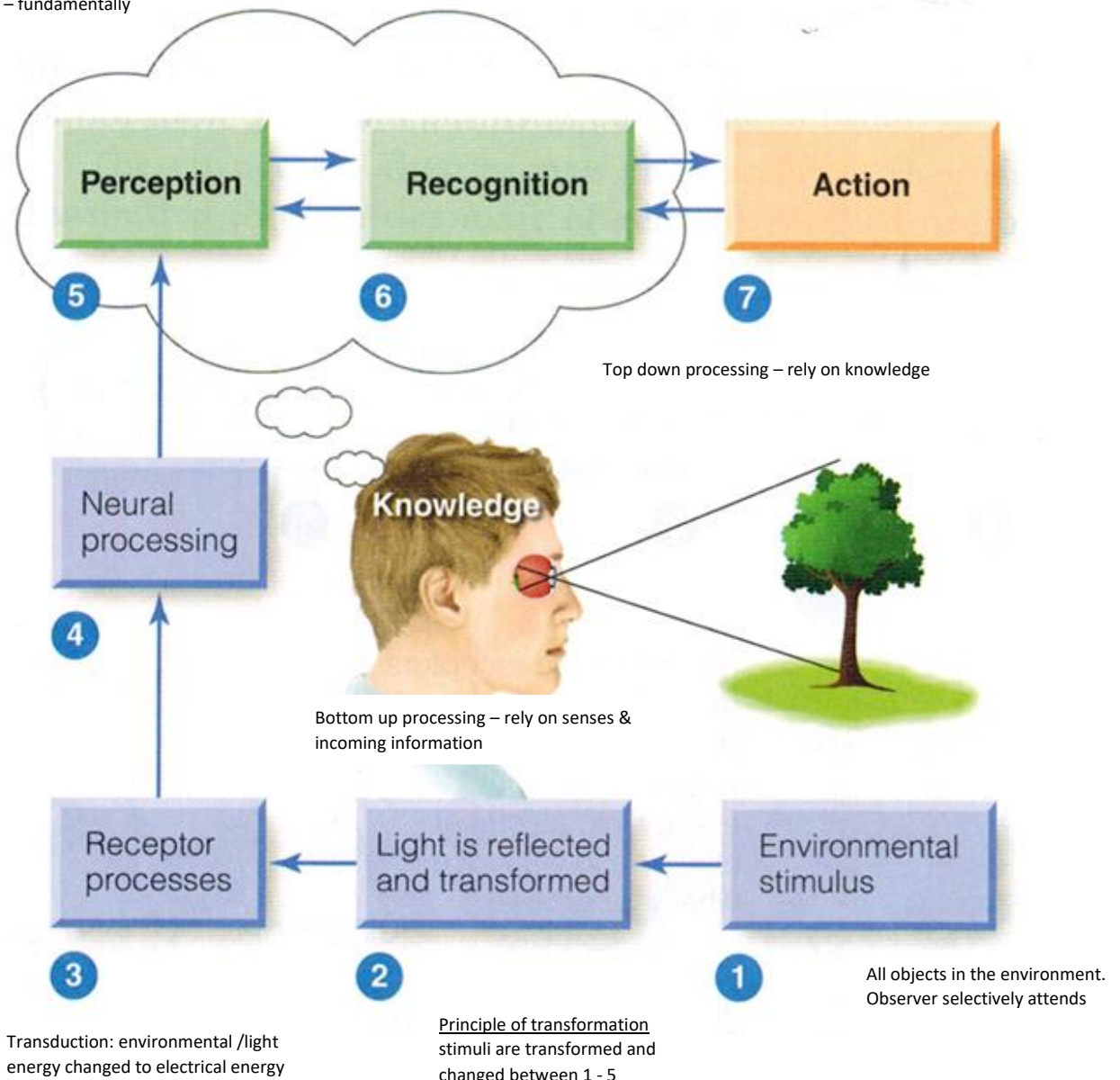


BIOL2005 Week 1 – Introduction

The perceptual process

Conscious experience – fundamentally there so we can act

Electrical energy fed through neural system
Occipital lobe – vision
Temporal – hearing
Parietal – touch



Principle of representation:
everything we perceive is representations of stimuli formed on receptors